

For Immediate Release

SPECIAL EXTENDED BLUEY EPISODE ANNOUNCED

'THE SIGN' TO PREMIERE ON TV SCREENS ACROSS THE GLOBE ON ABC (AUSTRALIAN BROADCASTING CORPORATION) AND DISNEY+



Watch the teaser [HERE](#)

Amsterdam, Thursday 9th November: BBC Studios Kids & Family have revealed that a special extended episode of the critically-acclaimed and multi-award-winning TV sensation, *Bluey*, will premiere globally next year on ABC (Australian Broadcasting Corporation) and Disney+.

'The Sign' is an extra-long episode of the global TV hit show, with a run time of 28 minutes. It is penned by *Bluey* creator and writer Joe Brumm, directed by Richard Jeffery, and produced by Ludo Studio.

Dave McCormack and Melanie Zanetti will reprise their roles as the voices of Bandit and Chilli Heeler.

Ludo Studio, producers of the hugely popular animated TV series, say: "We're so excited to share that a 28-minute special episode is coming in 2024. There'll be lots of laughs, exciting guest voices, and definitely a few tears. We're so incredibly proud of the awesome team behind the series and we can't wait for Australia and the world to watch this very special *Bluey* episode with their family and friends."

Henrietta Hurford-Jones, Commissioner & Executive Producers of *Bluey* for BBC Studios Kids & Family, adds: "This extended episode allows room to explore the world, characters, and breadth of *Bluey* even further. Existing fans will love it and it will be a great introduction to this incredible show for new audiences."



Since launching in Australia in 2018, *Bluey* has gained millions of fans around the world; widely lauded for its heartfelt and funny portrayal of family life and celebration of play. Celebrity fans include Eva Mendes, Natalie Portman, and Lin-Manuel Miranda, who have all appeared in the show in cameo roles.

The series follows Bluey, a loveable, inexhaustible, Blue Heeler dog, who lives with her Mum, Dad and her little sister, Bingo. Bluey uses her limitless energy to play games that unfold in unpredictable and hilarious ways, bringing her family and the whole neighbourhood into her world of fun.

A global-ratings hit, the series has enjoyed a plethora of critical success at home and abroad, winning a 2022 BAFTA Children & Young People Award in the International category, and picked up its fourth consecutive AACTA Best Children's Programme award – in addition to an International Emmy® and numerous craft and production awards around the world.

Jointly commissioned by ABC Children's and BBC Studios Kids & Family, *Bluey* is produced by multi-Emmy award-winning Ludo Studio in association with Screen Queensland and Screen Australia.

The series streams to U.S. and global audiences (outside of Australia, New Zealand and China) across Disney Channel, Disney Junior and Disney+ through a global broadcasting deal between BBC Studios Kids & Family and Disney Branded Television. In its native Australia, the show goes out on ABC. In the Benelux Disney Channel, Disney Junior and Disney+ and Dutch YouTube channel <https://youtube.com/@Bluey-OfficieelNederland> are the broadcast platforms for *Bluey*

For further information please contact daphne@licenseconnection.com

Ends

Notes to Editors

PRESS ASSETS FOR 'THE SIGN'

[Video](#)

[Image](#)

ABOUT BLUEY

Bluey is created and written by Joe Brumm and produced by Emmy® Award-winning Ludo Studio for ABC KIDS (Australia) and co-commissioned by ABC Children's and BBC Studios Kids & Family. Financed in association with Screen Australia, *Bluey* is proudly 100% created, written, animated, and post produced in Brisbane Queensland, Australia, with funding from the Queensland Government through Screen Queensland and the Australian Government.

ABOUT LUDO STUDIO

Ludo Studio is a BAFTA, multi-Emmy® and Logie award-winning Australian studio that creates and produces original scripted drama, animation and digital stories that are authored by incredible local talent, distributed globally and loved by audiences everywhere.

ludostudio.com.au

ABOUT BBC STUDIOS KIDS & FAMILY

BBC Studios Kids & Family is an integral part of the BBC Studios content powerhouse – a global company with bold



British creativity at its heart. Formed in 2022 with the move of BBC Children's In-house Production into BBC Studios Productions, combines into one team, the exceptional talent and expertise of BBC Children's In-House Production alongside the global insight, content sourcing, investment, customer and brand experience within BBC Studios, to seamlessly take content from conception, development and production to investment, franchise management and distribution.

BBC Studios Kids & Family identifies, secures and nurtures great projects and turns them into global and local hits suitable for the CBeebies branded services and other major broadcast platforms and markets. With specialist knowledge of what makes young audiences tick, BBC Studios Kids & Family understands the market opportunity and provides the conditions that allow ideas to develop and flourish.

The division's multi-genre portfolio includes some of the most exciting and successful franchises in the world, with BAFTA and International Emmy winning craft and storytelling, including *Blue Peter*, *Bluey*, *Get Even*, *Hey Duggee*, *JoJo & Gran Gran*, *My Mum Tracy Beaker*, *Sarah & Duck* and *Something Special*. Its productions air on BBC Children's in the UK, on the multi-territory CBeebies and BBC Kids branded services and on leading content platforms around the world.